



Arty Melange™

Modern Renaissance and the Arty Melange™ Talent Hunt

An Article by- Manas Prabhutendolkar

Independence Day brings back fond memories of sweet freedom each annum, but there are a few amongst us who challenge the reality. We know, that while India is free and liberated from the Queen's Rule for 69 years now, we aren't truly free as yet. Social evils like Economical Disparity, Unemployment and Illiteracy still strive in our motherland. Hence this year, when the sun rose to welcome the 70TH Independence Day of India, we at Arty Melange™ put up a stand. We decided to contribute to the society. So, we initiated the Arty Melange™ Modern Renaissance, a community service club to not only complete our CSR (Corporate Social Responsibility) but also to enrich the world. Hence, while most of India was rejoicing the completion of another year of Freedom, Ms. Jaywanti along with the Arty Melange™ student team set forth for Matrubhumi Education Complex, a school for the underprivileged.

We, at Arty Melange, believe that Art can liberate souls and help them progress to the next level in the ladder of life. Hence with this thought fuelling our intentions, we began our work. It was the first ever Arty Melange Talent Hunt.

Over 80 underprivileged students were given an opportunity to represent their creativity and skill on an A3 size cartridge paper. They were all vying for the Late Shree Pandurang Prabhutendolkar Scholarship. An award incepted by Arty Melange™ for the needy. Under it Arty Melange™ will be providing selected individuals with a one-off opportunity to receive a 50-session studio training course from Arty Melange, complete art material for the course and the chance to appear for the Elementary Grade Drawing Examination. And all this completely free of charge. This is because we want to nurture Art in all factions of the society. We believe that Art is the way forward.

The Talent Hunt ranged for 3 hours, out of which the students worked on their artwork for 1 and half. The materials had been provided to the students by Arty Melange™ and INSEED, an NGO that collaborated with us on this event. All the children were very enthusiastic and gave a stellar performance. After the final submission of everyone's artwork, came the Decision Time. We had to select the Top-5 creations. These had to be creative, unique and skilful. And such creations were found bountifully.

We however selected the best of them and awarded them with the Prestigious Scholarship. All other participants, were obviously not forgotten. Arty Melange™ made sure that everyone returned home with a packet of biscuits, chocolates and a large, wide grin. Because Arty Melange™ works diligently to create a happier and more Artistic World. The Arty Melange™ Talent Hunt is an example of the same.

We hope you liked this endeavour of ours... Stay up-to-date with Arty Melange™ Modern Renaissance initiatives.... We are here to beautify and improve...